

POSTER GUIDELINES- ATTRACTION CAMPAIGNS

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Universidad de Guadalajara



What will the poster's topics?

The poster should include the description of activities or work done in the attraction campaigns

Positive and negative aspects of the activities carried out can be presented

Jueves 15 de octubre, 10:00 horas
Universidad de Guadalajara - CUCEI

Trasmisión
en vivo



<https://www.youtube.com/c/WSTEMproject>
<https://www.facebook.com/wstemproject/>



Participantes:

Brissa Gómez Miller
Janis Berenice Rodríguez González
Itzei Alejandra Velázquez Abad
Aixa Tonantzin González Padilla
Regina Hermosillo
Estefania González Mendoza



PhD. Verónica Rodríguez Betancourt
Moderadora



CUCEI



Posters requirements

- Measurements: 90 cm wide and 120 cm high
- Your poster should be one page only
- It is recommended to use Times New Roman, Arial or Helvetica font style
- The font size must be 28 pt or larger
- Text should be in ENGLISH only
- Poster design is free form
- Poster must be uploaded in PDF format. No other file format will be accepted (it is recommended to make the poster in Microsoft PowerPoint and then export it as a PDF)
- The file size must not exceed 5 MB
- Using QR codes is allowed
- Maintaining the corporate image of the project and inserting the logo of the project and the institution that makes the poster is mandatory

Content of the poster

The following sections are required

- Title
- Authors
- Affiliation and contact email
- Abstract
- Introduction
- Context (Can present their institution)
- Description
- Results
- Conclusions
- References (only if necessary)

Video presentation

- All posters must be accompanied by their presentation video
- Your video should be not longer than 5 minutes
- Allowed formats for the videos are .avi, .mp4 & .flv
- Video size is kindly requested to be no more than 100 Mb
- Using the benchmarking video is allowed (as long as it fulfills the mentioned requirements)

Upload your files

Both the PDF poster and the video presentation file should be uploaded to the project shared drive folder, specifically in the path

W-STEM ->

Meetings ->

004.Project meeting #2 - Guadalajara ->

Posters

Disclaimer

W-STEM (Building the future of Latin America: engaging women into STEM) is a project funded under European Union ERASMUS +

Capacity-building in Higher Education Programme
(598923-EPP-1-2018-1-ES-EPPKA2-CBHE-JP)

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein



Co-funded by the
Erasmus+ Programme
of the European Union

Wstem



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