

netWorked Youth Research for  
**Empowerment** in the Digital society



**WYRED**

2<sup>nd</sup> Project Meeting  
Vienna – May 29th – 31st, 2017

**Grant Agreement**

**number: 727066**



# Project status overview

Francisco J. García-Peñalvo - USAL



**netWorked Youth Research for  
Empowerment in the Digital society**

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# Project info

WYRED: netWorked Youth Research for Empowerment in the Digital society

Project coordinator: Dr. Francisco José García-Peñalvo

Call: European Union. Horizon 2020 Programme. Call H2020-SC6-REV-INEQUAL-2016-2017/H2020-SC6-REVINEQUAL-2016

Reference: 727066

Duration: 1/11/2016 – 31/10/2019

Budget: 993662.50€

Consortium: UNIVERSIDAD DE SALAMANCA (USAL)\_ES; OXFAM ITALIA ONLUS (OXFAM ITALIA)\_IT; PYE GLOBAL (PYE GLOBAL)\_UK; ASIST OGRETIM KURUMLARI A.S. (DOGA)\_TK; EARLY YEARS - THE ORGANISATION FOR YOUNG CHILDREN LBG (EARLY YEARS)\_UK; YOUTH FOR EXCHANGE AND UNDERSTANDING INTERNATIONAL AISBL (YEU)\_BE; ZAUCHNER-STUDNICKA SABINE (MOVES)\_AT; THE BOUNDARIES OBSERVATORY CIC (BOUNDARIES)\_UK; TEL AVIV UNIVERSITY (TAU)\_IL



# Aims

**Presenting the project status and advances after the first seven months**

**Reflecting about the achievements and problems**

# Management

The screenshot shows the WYRED platform interface. At the top, there is a navigation bar with 'Overview', 'Activity', 'Issues', 'New Issue', 'Gantt', 'Calendar', 'News', 'Documents', 'Wiki', 'Forum', and 'Settings'. Below this, the 'OVERVIEW' section is visible, featuring a video player titled 'How to use Redmine, the Project Management...' and a 'Members' list. The members list includes project manager Jorge Durán, Valentina Zangrando, and various partners like Aharon Hauptman, Ahmet Vavuz Oral, Alicia Garcia Holgado, Anna Renau, Clonagh Boyle, Daniele Ottorino Arati, Federica Cicala, Francisco José García Peñalvo, Gani Naylor, Giulia Taccetti, Gwyn Wansborough, Hatmad Mckulun, Mary O'Rielly, Maria José Rodríguez Conde, Michaela Gindi, Nick Kearney, Parasotis Chatzimichail, Partner TEST, Sabine Zauchner-Studnicka, Sedef Altaz, Setma Nametak, Siobhan Fitzpatrick, Tal Soffel, Tamara Gokjovic, Yoel Raban, and Zuhair Yilmaz Dogan.

# Processes

The screenshot shows the 'Communities' page on the WYRED platform. It features a 'Welcome to WYRED' message, a 'General training actions' section, and a 'Users training actions' section. There is also a 'Welcome' section with a video player. The page includes social media icons for Facebook, Twitter, and LinkedIn, and a search bar.

# Project Understanding



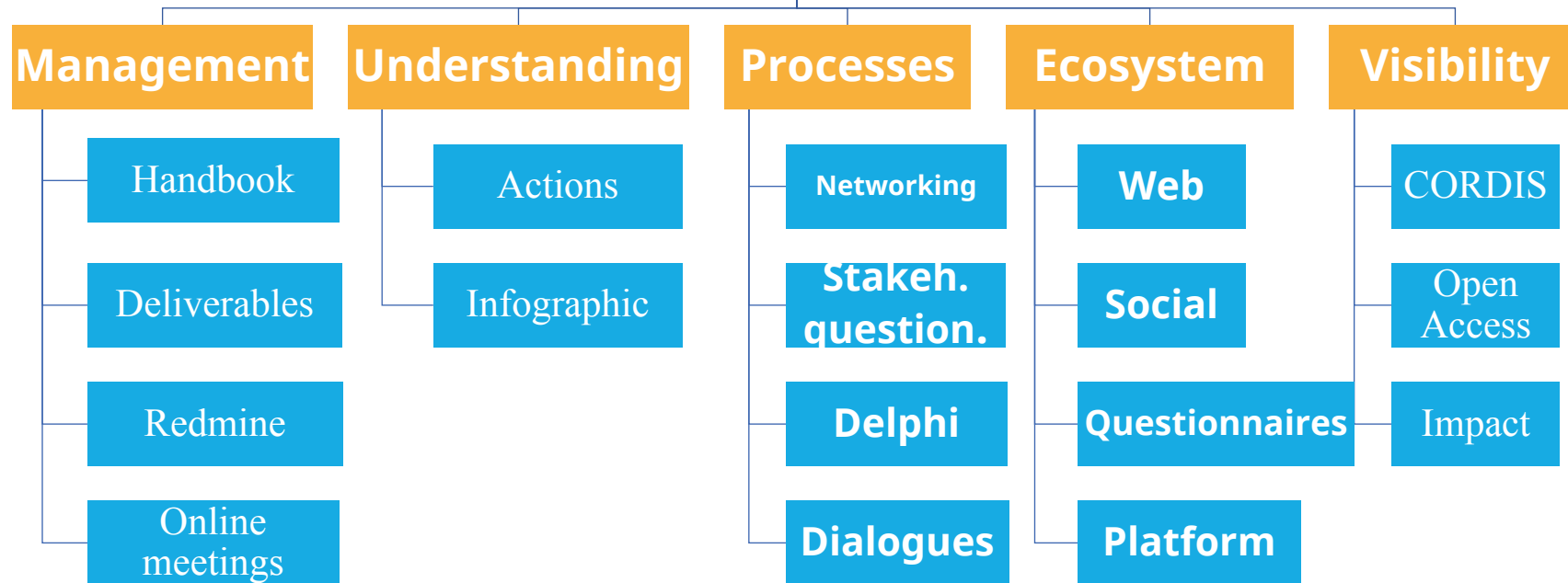
Project status overview

# Ecosystem

The screenshot shows the 'Highlighted' page on the WYRED platform. It features the WYRED logo, a navigation bar with 'HOME', 'NEWS', 'LOCAL BLOGS', and social media icons for LinkedIn, YouTube, and Facebook. The main content area includes a 'Highlighted' section with a video player and a 'net:Worked Youth Research for Empowerment in the Digital society' logo.

# Visibility

# Project Overview



# Management

- Project Handbook / Consortium Agreement
- Deliverables: quality, delivery deadlines / delays
- Internal Communication: use of Redmine
- Online meetings

# Management

- Milestones
  - Project Handbook
  - Redmine as internal consortium tool
  - Agreement for having an online meeting every last Wednesday of each month
  - Skype Business for online meetings
  - Flexibility enough to fulfil the tasks taking into account every partner context



# Management

- Improvements
  - Deadlines fulfilment
  - Redmine should be used as management tool not only as a communication forum
  - Commitment of participating in the online meetings (one person per partner at least)
  - Solving the technical problems with Skype Business

# Project Understanding

Does each partner understand WYRED project aims?

Does each partner know WYRED project iterative process?

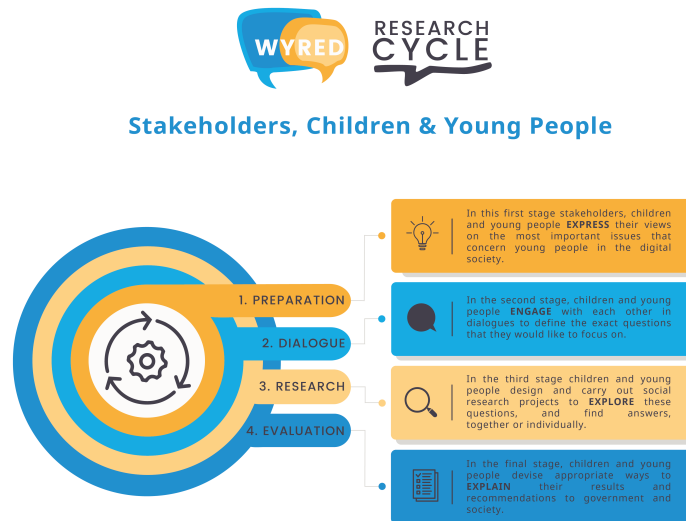
Seven month after project beginning, is each partner aware to explain WYRED to anyone (young people, stakeholder, decision maker, etc.)?

# Project Understanding

- WP1: usefulness / improvement and updating
- Workflow

[https://padlet.com/vzangra/WYRED\\_Workflow](https://padlet.com/vzangra/WYRED_Workflow)

- Infographic



Project status overview



Valentina Zangrando • 3me

# WYRED Project

Workflow

## NETWORKING and VALORISATION

Strategy and preliminary activities to reach out to potential participants and to engage them.

### DOCUMENTS

#### VALORISATION PLAN

Draft version  
Delivery M3 (delayed)



WYRED\_WP8\_VP-v1\_D.8.1\_1 draft  
Documento Word  
padlet drive

#### WYRED Contact Database

At this link you will find the document shared by Selma where to register all the contact potentially interesting for the project purposes.  
You should have received the invitation to edit the document by Google Drive (this link provide a read-only access).

**What each partner has to do:**  
**- enter in the document and keep the relative sheet updated.**

NAME	EMAIL	CONTACT METHOD	CONTACT DATA	ROLE	FUNCTION
Aspe	aspe@unipi.it	aspe@unipi.it	http://www.unipi.it/contacts		Assessment of partners
José Sevilla (business empowerment)	josesevilla@unipi.es	josesevilla@unipi.es	http://www.unipi.es/contacts		Assessment of partners
ANAMA KULTUR EKSPERTİ	anama@unipi.com	anama@unipi.com	http://www.unipi.com/contacts		Assessment of partners
JOYDINI M. GAZITAK	joydini@unipi.com	joydini@unipi.com	http://www.unipi.com/contacts		Assessment of partners
ATTORRELLI, Antonella	attorrelli@unipi.com	attorrelli@unipi.com	http://www.unipi.com/contacts		Assessment of partners
NOTOBUONA	notobuona@unipi.com	notobuona@unipi.com	http://www.unipi.com/contacts		Assessment of partners
LIPOGGIATI, CARLO JUAN	lipoggiati@unipi.com	lipoggiati@unipi.com	http://www.unipi.com/contacts		Assessment of partners
BATTISTARINI	battistarin@unipi.com	battistarin@unipi.com	http://www.unipi.com/contacts		Assessment of partners
LA ROSA, MARIA	la.rosa@unipi.com	la.rosa@unipi.com	http://www.unipi.com/contacts		Assessment of partners
ALBA	alba@unipi.com	alba@unipi.com	http://www.unipi.com/contacts		Assessment of partners

**01\_WYRED Contact data base**  
**P1 CONTACT LIST- USAL TARGET GROUP, NAME, C...**  
google docs

#### Manifesto (Youth version)

Version 1.1

The cost of freedom can be very high - not all are aware what it brings. We need to be able to exercise our freedoms without fear of being judged for who we are, but also to stay safe. The world should be bespoke for us - its inhabitants.

But we are not free to shape our world. We are referred to as users, although that is the only world we know - we believe it belongs to us. We are not aware of pre-internet and pre-technology era and we did not have to adjust our lives to it. Internet and technology are an indivisible part of it.

Our world was and is being shaped by others, without us having a say - there is always somebody else deciding instead of us. We want to have our say, we want to define our WORLD - rules, rights, expectations, responsibilities and obligations. We do not want to be simple users, beneficiaries in the hands of others.

As our WORLD -we are diverse. Thinking that all young people are alike and the same might lead to losing the immense diversity we live in every day.

We believe in our own diversity and each individual with their own complex identities, backgrounds and attitudes that create their own sense of self, which in all cases cannot be reduced to a single element or aspect. We believe in equality and the importance of having a voice.

**WYRED-WP4-Manifesto version 1.1**  
WYRED - netWorked Youth Research fo...  
google docs

#### Manifesto (stakeholders version)

Version 2

Unlike previous generations, children and young people of today are born into a different world - interacting with technology from the early age which made them more acquainted to computers, mobile devices and Internet. Young people today live in the online world with the blurred distinction between reality and virtuality, between human, machines and nature.

Although the main inhabitants of the online world, children and young people are still considered to be users instead of being its shapers, agenda-setters and creators of the WORLD - its rules, rights, expectations, responsibilities and obligations. Children and young people of today are not aware of pre-internet and pre-technology era and they didn't have to adjust to it because Internet and technology are indivisible part of their lives.

All online stakeholders and decision makers should accept and exercise the multi-stakeholder approach by understanding that children and young people must be active decision makers and have their voices heard.

WYRED consortium believes that children and young people are heterogeneous group that must be accepted and approached in all its immense diversity and all walks of life brings WYRED is set to offer a space for all the individualities to engage and not be treated as passive consumers, but as leaders, creators and main actors.

**WYRED-WP4-Manifesto version 2**

#### Manifesto (stakeholders version)

Version 3

**WYRED - netWorked Youth Research for Empowerment in the Digital society**

**MANIFESTO**

The WYRED consortium believes that children and young people are a heterogeneous group that must be accepted and approached in all its immense diversity and all walks of life. I brings WYRED is set to offer a space for all the individualities to engage and not be treated as passive consumers, but as leaders, creators and main actors.

WYRED consortium believes that digital society related decisions should impact a wide range of people and interests with overlapping rights and responsibilities across sectors by exercising inclusiveness and transparency, participatory bottom-up approach and...

**WYRED-WP4-Manifesto versio...**  
WYRED - netWorked Youth Res...  
google docs

### WORKFLOW

1. Firsts contacts and meetings with stakeholders
2. Creation of a first contact dabase
3. Preparation of materials
  - Manifesto
  - Slogan
  - Video
  - Website
  - Training actions

### 4. Initial stakeholders contact

### 5. Policy / Youth outreach

### WHEN?

**JANUARY - FEBRUARY 2017**  
Deadline 28/02/2017

Manifesto: December (delayed) next date end of February  
Slogan: end of March  
Video: end fo March  
Website: end of February (main structure and contents)  
Training actions: January (delayed)

Draft of the questionnaire: end of February  
Distribution of the questionnaire: March  
Report: end of March

Design of the research: March

### WHY?

To engage all of the initial c...

To have a fir... terms of targ...

To have the c... questionnaire...

To have a fir...

To count on informed an...

To raise awa... issues invol...

To identify concern of society).

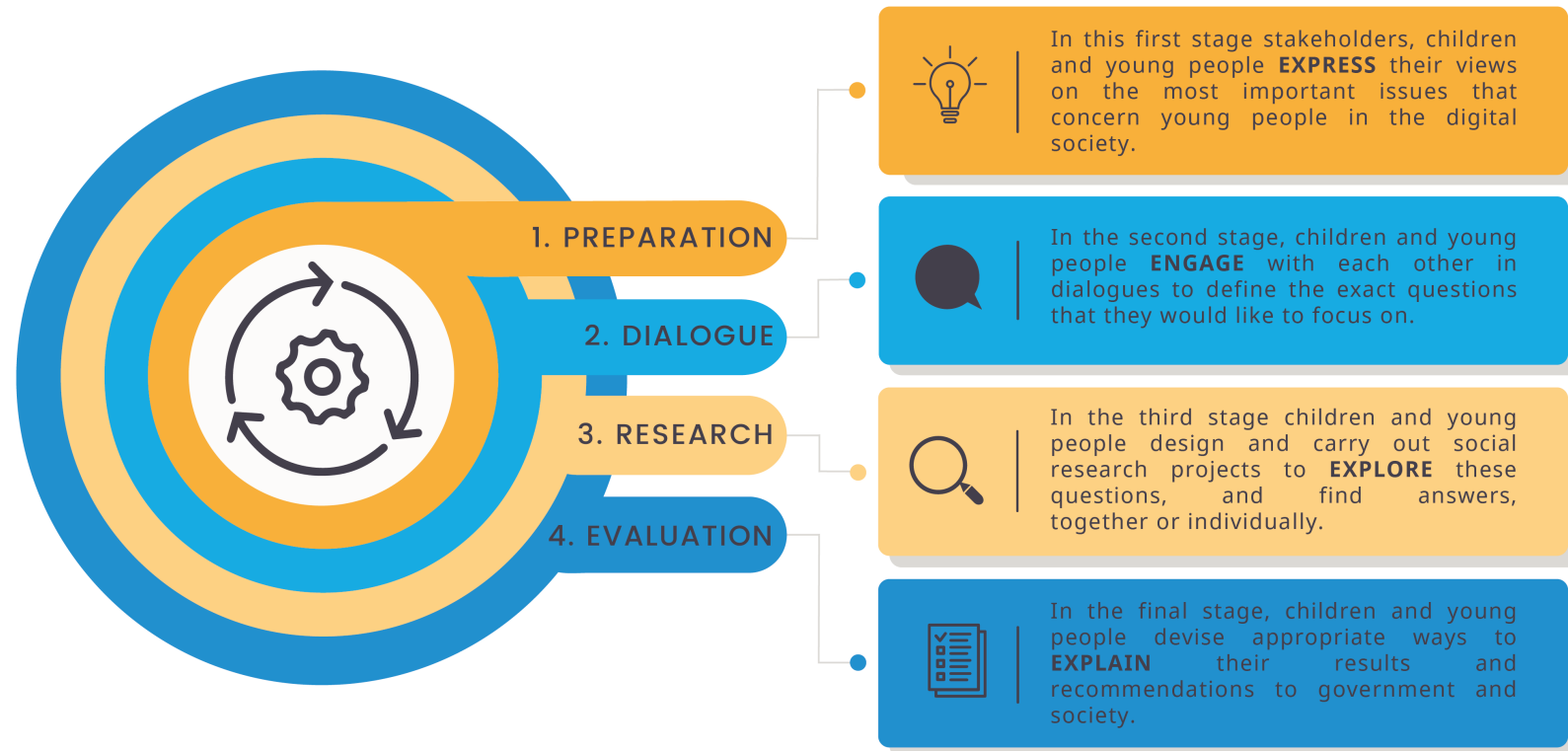
To im... stak... +

- Infographic



# Project Understanding

## Stakeholders, Children & Young People



Project status overview



# Project Understanding

- Infographic



Project status overview



# Project understanding

- Milestones
  - Different representation of the WYRED working cycle
- Improvements
  - Achieving a deeper WYRED insight



# Processes

- Networking building
- Initial contact with Stakeholders
- Delphi
- Social Dialogues

Effectiveness of the actions for the engagement

Implementation of the actions

Results: quantity and **quality**



# Processes

- Networking building
  - Manifesto



## WYRED – Children and Young People’s Manifesto

<https://wyredproject.eu>

Project status overview

# Processes

- Networking building
- Manifesto



## WYRED CONSORTIUM MANIFESTO

<https://wyredproject.eu>

The WYRED consortium believes that children and young people's voices are not sufficiently heard in society, or taken into account in decisions. This is especially true in research contexts, where the young rarely define the agenda.

The WYRED consortium understands children and young people as a heterogeneous group that must be addressed in all its immense diversity. WYRED offers a space for individual engagement, where children and young people are active creators and explorers, rather than passive consumers.

The WYRED consortium perceives that decisions taken in relation to "digital" issues increasingly impact the whole of society. These decisions should therefore take into account all of society, and this requires participatory inclusive approaches that ensure decision-making will be relevant and appropriate for all those affected.

To address these issues, WYRED will provide an opportunity to children and young people to voice their concerns. First through a process of social dialogue where their views are surfaced, and then through the design of participatory research projects where they explore their concerns and match their perspectives with the evidence they find. These perspectives are then

Project status overview



# Processes

- Networking building
  - Slogan competition

HOME » PUBLICATIONS » NEWS » ANNOUNCING THE WYRED SLOGAN COMPETITION

## Announcing the WYRED Slogan Competition

14/03/2017 v Zhangra news



A central aim of the WYRED project is to take into account the perspectives of a broad variety of stakeholders from the very start of the project, but especially those of young people, and this extends to the way we approach communication. We would like the project slogan to be created by young people, so we have designed a competition for young people, where you create our slogan! Have a look at the [Slogan Competition](#)!

Send your slogan [here](#)! (Deadline 28/04/2017)

Twitter Facebook WhatsApp + 11

Previous: [WYRED Stakeholder Questionnaire](#)

Next: [WYRED Presentation at Van Governorate \(Turkey\)](#)

285 proposals have been received

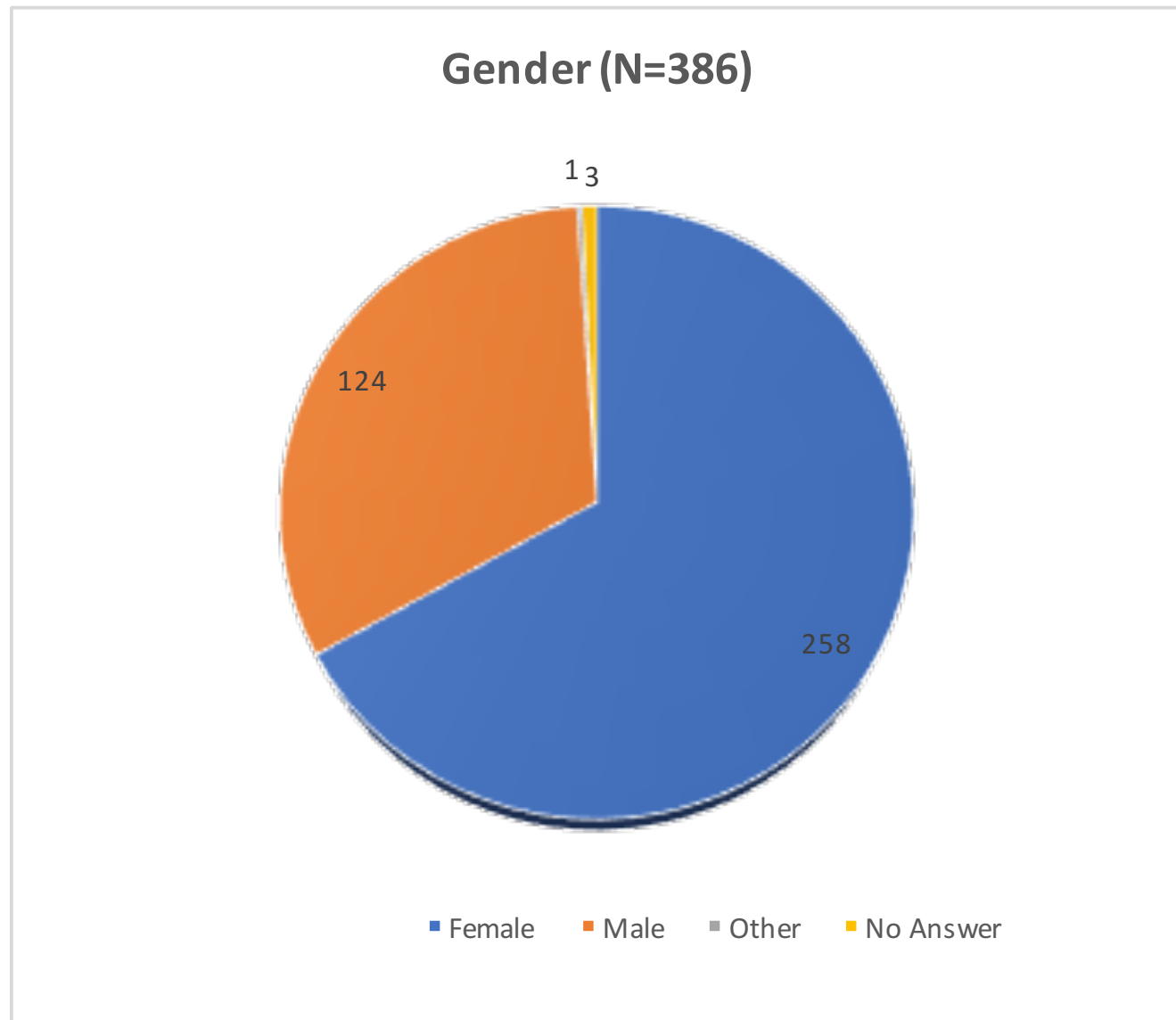
# Processes

- Initial contact with Stakeholders
  - Stakeholders' questionnaire

386 answers have been received

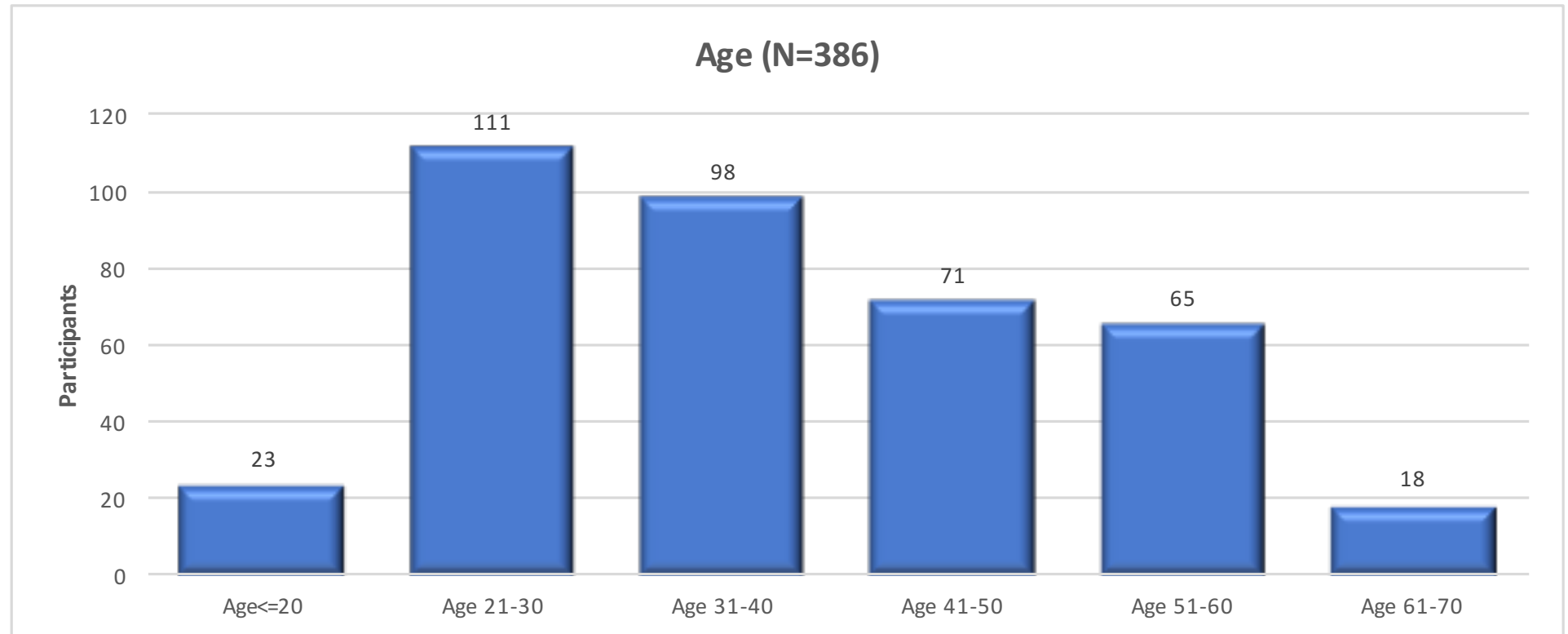
- Initial contact with Stakeholders
- Stakeholders' questionnaire

## Processes



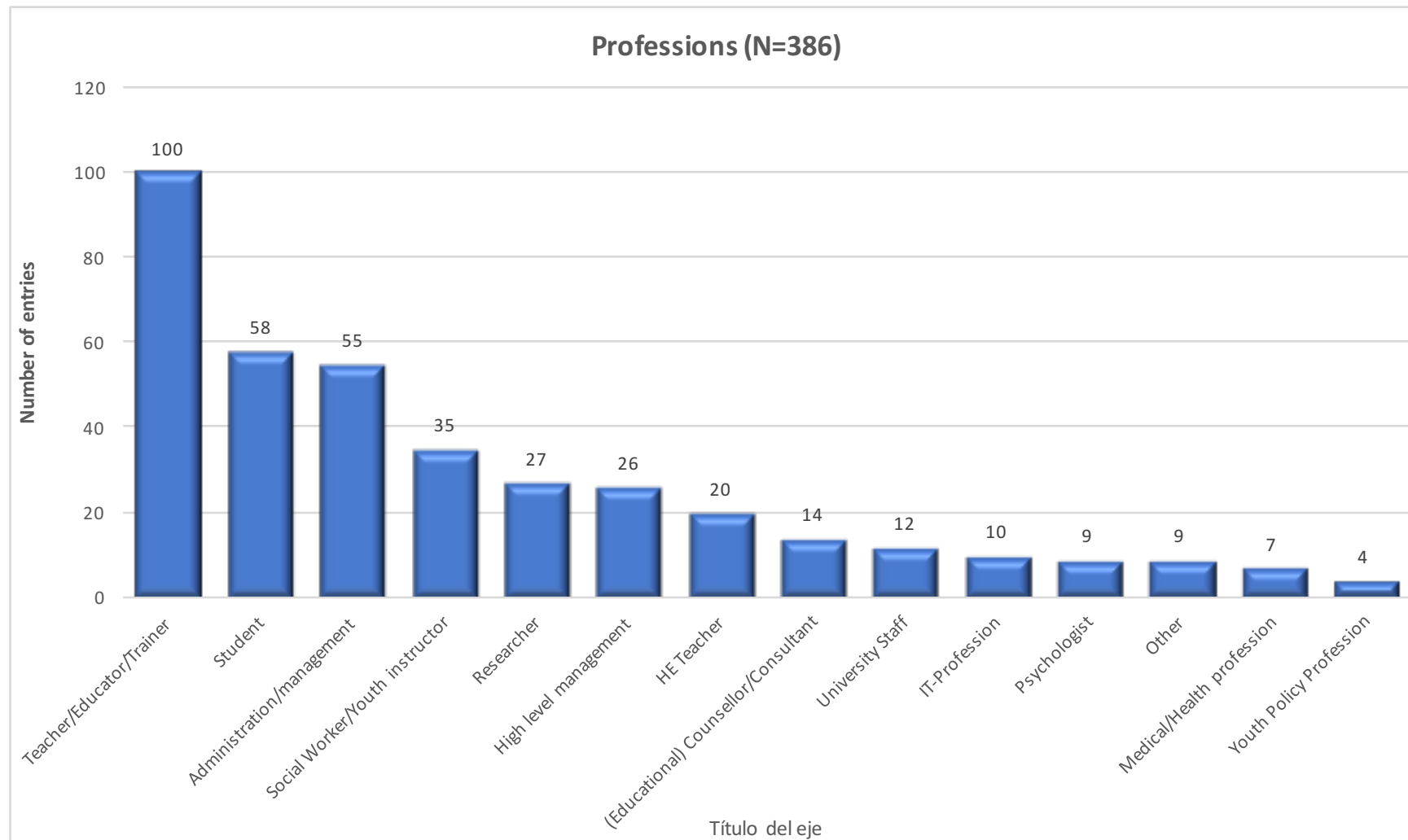
- Initial contact with Stakeholders
- Stakeholders' questionnaire

## Processes



# Processes

- Initial contact with Stakeholders
- Stakeholders' questionnaire



Project status overview

# Processes

- Delphi

A two-round Delphi has been designed  
**The first round is over**

**We had the initial commitment of achieving 30 answers per involved country; we had the internal agreement of achieving 30 answers per partner, with a distribution of 10 stakeholders and 20 young people**



# Processes

- Delphi

A two-round Delphi has been designed  
**The first round is over**

## Answers of the Stakeholders

USAL 12  
YEU 3  
OXFAM 10  
TAU 13  
DOGA 9  
MOVES 5  
EY 8  
PYE 4  
BOUN 5

**Total: 69**

## Answers of the Young People

USAL 24  
YEU 1  
OXFAM 15  
TAU 42  
DOGA 17  
MOVES 62  
EY 20  
PYE 0  
BOUN 25

**Total: 206**

# Processes

- Delphi

A two-round Delphi has been designed  
**The first round is over**

**We had 275 answers, thus we achieved our initial goal  
But the distribution of the answers has not been uniform  
among the partners and the categories and it is possible  
that we lose participants in the second round**

# Processes

- Milestones
  - All the processes have started and some ones are closed
  - The manifesto
  - We are ready to choose the slogan
  - We have a database of stakeholders
  - We have contacted with young people

# Processes

- Improvements
  - Deadlines fulfilment
  - Increase the effectiveness of the engagement
  - Solving the problems with the methods we use

# Technological Ecosystem

- Web
- Social Media
- Tool for managing the questionnaires
- Platform

# Technological Ecosystem

- Web (<https://wyredproject.eu/>)



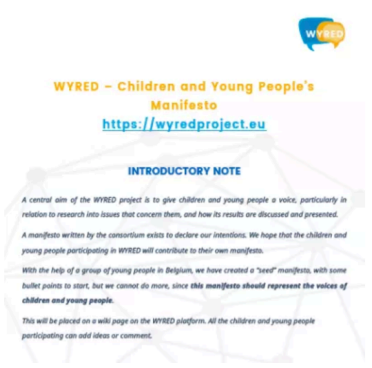
# netWorked Youth Research for Empowerment in the Digital society

## HIGHLIGHTED



### Slogan Competition

Use your creativity! Propose a SLOGAN for WYRED!



### Manifesto

Check our statement of intentions

▶ READ MORE



### Stakeholder Questionnaire

Share your opinion about youth and digital society



# Technological Ecosystem

- Platform

**WYRED**

## Get WYRED

The social network for the youth

Enter to WYRED

[Sing Up](#) | [Recover password](#)

By joining WYRED, you accept its [Terms of Use](#) and [Legal Notice](#).

Find other youths with the **same** problems

Help to create a **network** where you can **offer solutions** to youth problems.

Open to **collaborate** with people around the world

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 727066



# Technological ecosystem

- Milestones
  - Website of the project
  - Requirements for the platform
  - Questionnaire component
    - Google Forms (used for stakeholders' questionnaire) – Discarded for future use
    - Lime (adopted for the rest of the project)
  - First version of the platform (still not in exploitation)

# Technological ecosystem

- Improvements
  - Website need more contents (related to visibility issues)
  - Deploy the platform
  - Use the platform
  - Improve platform functionality
  - Make usability tests of the platform
  - Develop new components for data analysis

# Visibility

- Social media strategy
- Publication of public deliverables in CORDIS (communication 19/05/2017)
  - EU is going to start publishing in WYRED project page in CORDIS the project deliverables which are flagged with the dissemination level 'PUBLIC'
- Open access policy
  - [http://ec.europa.eu/research/participants/data/ref/h2020/other/comm/170406\\_open-access\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/other/comm/170406_open-access_en.pdf)
  - GRIAL repository / Zenodo (Self-archiving – green open access)
- Reaching impact: How? How much?

# Visibility

- Logo, image design



netWorked Youth Research for Empowerment in the Digital society

Grant Agreement number: 727066

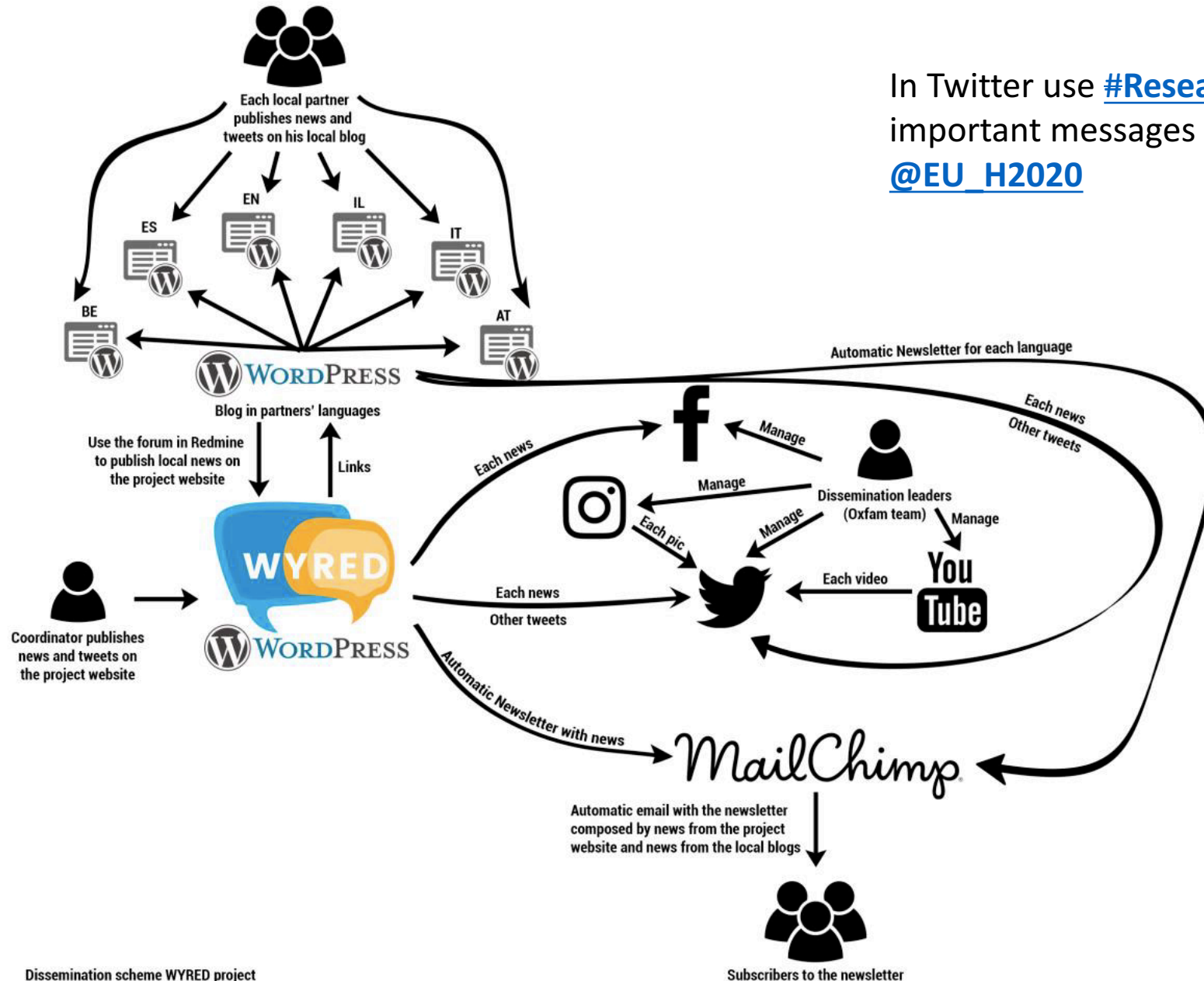
Logo

WP4\_D4.2

Project status overview



- Social media strategy



In Twitter use [#ResearchImpactEU](#) and for important messages also [@EU\\_H2020](#)

# Visibility

- Blogging

**WYRED**

Am 5. und Krems die Tagung für Unterricht

© 08/04/20

© 25/05/2017 [Blog](#)

Quando è iniziato il progetto WYRED, il processo di sviluppo sono durante los últimos años una Leon...

**Tessendo la RETE...**

**Benvenuti nel blog Italia WYRED**

CERCA

Archivi

- maggio 2017
- marzo 2017

# Visibility

- Zenodo
  - WYRED collection
    - <https://zenodo.org/communities/wyred/>

# netWorked Youth Research for Empowerment in the Digital society (WYRED)

## Recent uploads

Search netWorked Youth Research for Empowerment in the Digital society (WYRED)

May 23, 2017 Presentation Open Access

View

### The concept of social policies in Spain

Cruz Afonso, Carla;

On the occasion of the activity "Youth-Friendly Social Policies' Training course", linked to the EU Project coordinated by the Van Governorate (Turkey) "Youth-friendly Social Policies (YoFSOP)", students and practitioners from different countries joined the course to learn and discuss about social p

Uploaded on May 24, 2017

May 8, 2017 Report Open Access

View

### WYRED Research Cycle Overview Infographic

WYRED Consortium;

This infographic presents an overview of a WYRED research cycle. One cycle is composed by four stages: Preparation: In this first stage stakeholders, children and young people express their views on the most important issues that concern young people in the digital society. Dialogue: In the seco

Uploaded on May 8, 2017

May 8, 2017 Report Open Access

View

### WYRED Research Cycle Infographic

WYRED Consortium;

This infographic summarizes the basic scheme of the a WYRED research cycle from the point of view of both Partners and Participants (Stakeholders), presenting the main comprised activities in each cycle stage.

Uploaded on May 8, 2017

### netWorked Youth Research for Empowerment in the Digital society (WYRED)

H2020 European Project

**Curated by:**

fgarcia

**Curation policy:**

All dissemination outcomes of the WYRED H2020 Project

**Created:**

December 18, 2016

**Harvesting API:**

[OAI-PMH Interface](#)

### Want your upload to appear in this community? [Upload](#)

- Click the button to upload straight to this community.
- The community curator is notified, and will either accept or reject your upload (see community curation policy above).
- If your upload is rejected by the curator, it will still be available on , just not in this community.





# Visibility

- GRIAL Repository
  - WYRED collection
    - <https://repositorio.grial.eu/handle/grial/722>


# GRIAL repository


Research Group in InterAction and eLearning of the University of Salamanca



More info

Repositorio de GRIAL

WYRED project Community home page 



Recent Submissions   

Browse

Issue Date	Author	Title	Subject
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# Visibility

- Milestones
  - Website of the project
  - Blogging area in the project website
  - The blogs are connected with social networks
  - The social media strategy
  - Open access infrastructure is set up (Zenodo and GRIAL repository)
  - All the papers, presentations and public deliverables are accessible in both Zenodo and GRIAL repository

# Visibility

- Improvements
  - More posts in the blogs
  - More presence in social networks (specially in Twitter)
  - More project presentations
  - More research papers
  - More informative papers
  - Newsletter

# Conclusions

- Starting an European project is always a hard work
  - Understanding and internalize project insights
  - Working with new partners
  - Setting up the infrastructure
  - Solving bureaucratic issues
  - Knowing and accepting new procedures, methods, etc.

# Conclusions

- Starting a H2020 European project is hardest
  - Research component is more present
    - Research outcomes are expected
  - Providing experiences is not enough
  - Policy makers want results

# Conclusions

- Starting WYRED project is not being easy
  - It is an iterative project
  - At the same time the infrastructure is defined and implemented, it is being used
    - Thus, this first cycle is the most difficult one
    - The global process is implemented, analysed and continuously redesign

# Conclusions

- We have suffered delays and we need to improve our way of work, engage capability and effectiveness
- But with the flexible attitude and the good disposition of the partnership we have advanced significantly
- In this second meeting we have the opportunity to reflect and take into account the problems we had
- However, in a project like this, the most important is not stuck in the past, but look ahead and pursue the goals we assumed



# Conclusions

- The project has raised the highest expectations
- The Commission is waiting for our outcomes
- We are obligated to answer with our outcomes based on rigorous methods and a quality process

# WYRED

netWorked Youth Research for  
Empowerment in the Digital society

- Francisco José García-Peñalvo  
UNIVERSITY OF SALAMANCA

