



Do you wonder about how **contemporary society** works?

Would you like to *improve* the reality we live in?

Do you feel that **young people are not represented** in media or politics?

Would you like your opinion to **be heard**?

Are you curious about the role **digital media** plays in self-expression and participation in society?

Welcome to the WYRED project!

WHAT IS WYRED?

a framework in which **YOU** can express **YOUR** perspectives and interests

a space where you can explore and enrich **YOUR** perspectives

a channel through which **YOU** can communicate **YOUR** perspectives

HOW DO WE DO THIS?

1. we get together, and we *discuss* the issues that matter to you

online, offline, digital, virtual, real

2. we *choose the questions* we want to explore

privacy, migration, identity, trust, relationships, work, safety, climate change, inequality, gender, new technologies, globalisation, gaming, health...

3. we decide together *how we want to explore* them

video, journalism, surveys, citizen science, photography, interviews, data analysis, observation...

4. then we work on our *projects*

local, international, individual, groups, short, long

5. and *present our results* to policymakers and society

Join us!



GET WYRED!

Use your creativity!

*Propose a SLOGAN for **WYRED!***

SLOGAN: a **short striking** or **memorable** phrase used to get people's attention.

Used in advertising, and other contexts!

Get involved!

Eligible proposals can be a text slogan or an image or video with text expressing your perceptions about young people in digital society, in English. You can participate individually or as a group

By submitting a proposal, you agree to allow the use of the slogan in the framework of the WYRED project & related activities

Who can participate?

Anyone aged 8 to 30 years old who is willing to be part of the European atmosphere and participate in the spread of young people's point of view on online and offline life!

How to participate?

EASY! Click on the link <https://goo.gl/XH0Zun> and fill in the form (takes 1 minute!). If you want to propose an image or a video you can send it by email to info@wyredproject.eu

DEADLINE 28/04/2017

How will we use your slogan?

We will use the slogan on the website <https://wyredproject.eu/> on our social media channels (Instagram, Facebook, etc.) and in our communications and events (national and international)

The winning slogans, according to age groups (under 14, 14-17, and over 17) will be published on the homepage of WYRED. The **PRIZES** will be 30€ book vouchers

Invite your friends to join IN!



WYRED - networked Youth Research for Empowerment in the Digital society
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Send your slogan here