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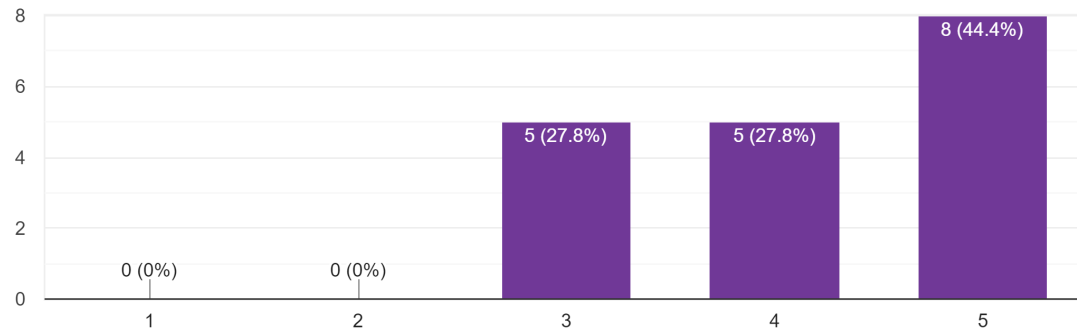
Progress Tracking

Building the future of Latin America: engaging women into STEM (W-STEM)

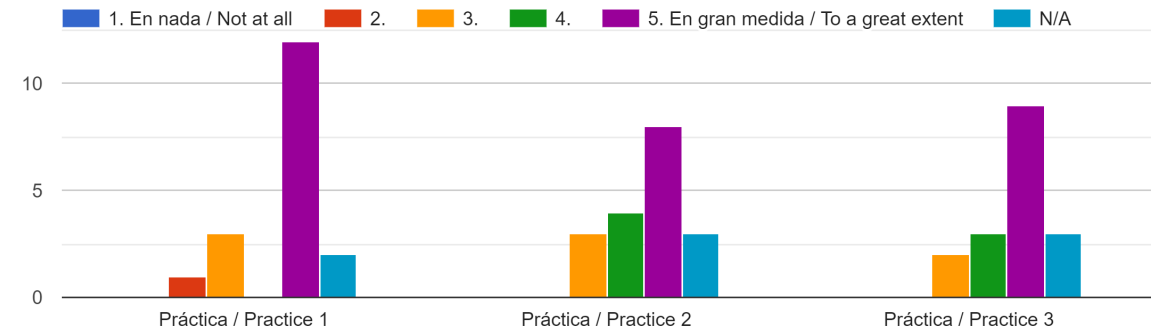
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Columbus Association
12 January 2021

¿En qué medida usted tuvo acceso a prácticas interesantes? To what extent did you have access to interesting practices

18 responses



¿En qué medida estas prácticas que identificó son aplicables o adaptables a su propio contexto institucional? - To what extent are those practices ...plicable or adaptable to your institutional context?

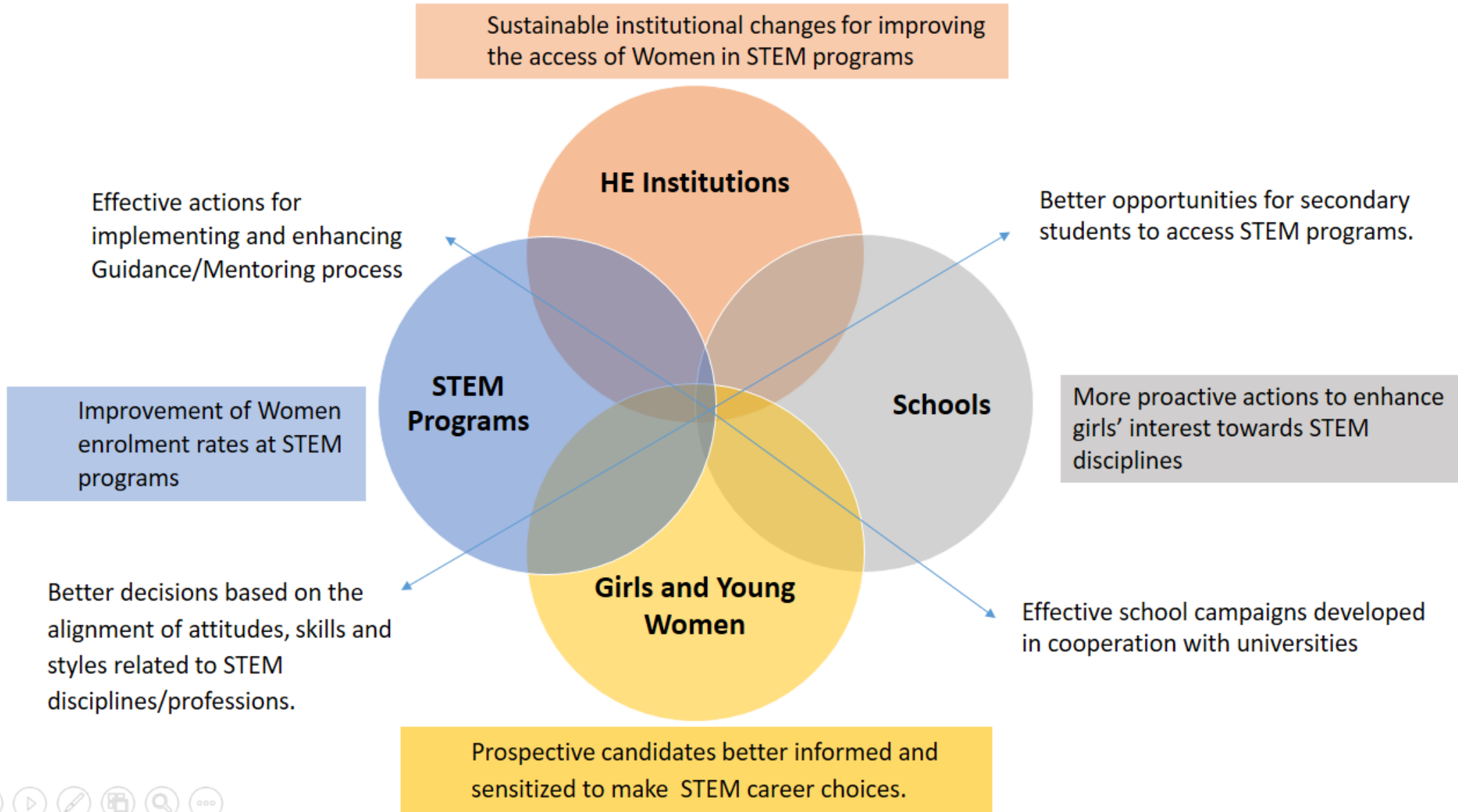


Benchmarking round: Interest and Applicability on the shared practices

Most referred practices that could become adaptable to own institutions

1. Public-private alliances with external institutions (government, other universities, schools, companies)
2. School Teachers Involvement in training activities
3. Men involvement as contributors of solutions (e.g.: co-teaching with Women)
4. Interdisciplinary and cross-disciplinary approach to STEM programs to increase Women interest (e.g.: community services, environment, justice)
5. Scientist Day, involving hands-on labs and experiential activities (bootcamps, competitions, makerspaces)
6. Family as a key target of the attraction campaigns
7. Attractive marketing material underling gender approach (posters, spots)

PROGRESS AND IMPACT INDICATORS ACCORDING TO KEY TARGETS



INDICADORES DE PROGRESO E IMPACTO SEGÚN EL PÚBLICO OBJETIVO CLAVE

Cambios Institucionales sostenibles para mejorar el acceso de las mujeres a programas STEM

Acciones efectivas para implementar y mejorar los procesos de orientación y retención

Mejores oportunidades para estudiantes de secundaria para acceder a programas STEM

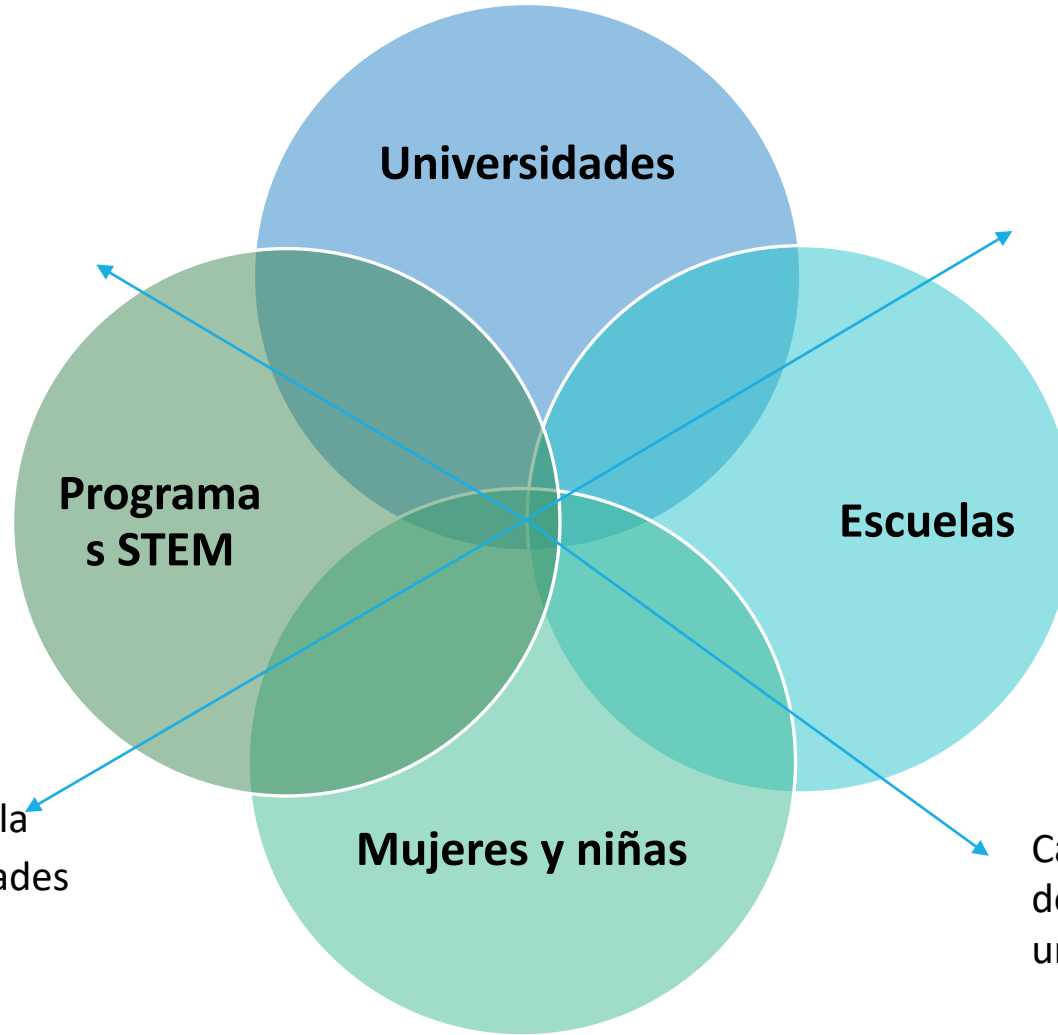
Mejora de las tasas de matrícula de mujeres en los programas STEM

Acciones proactivas para estimular el interés de las niñas hacia carreras STEM

Mejores decisiones basadas en la alineación de actitudes, habilidades y estilos relacionados con las disciplinas / profesiones STEM.

Campañas efectivas de escuelas desarrolladas en Cooperación con universidades

Candidatos potenciales mejor informados y sensibilizados para decidir sobre carreras STEM.



Group discussion about the sustainability of the attraction efforts

- Aleatory breakout rooms (Nos separaremos en grupos de trabajo aleatorios)
- 20' discussions (tendremos 20 minutos para discutir unas preguntas)
- Please assign one reporter per group (por favor en su grupo asigne a un reportero)
- 3 min to present the main conclusions of the group (3 min para compartir los principales puntos de discusión)
- There will be 1-2 English speaking groups with 2 voluntary LATAM reporters

LATAM partners group discussion



1. In which way Attraction Campaigns and efforts could be improved at my own institution this year?
¿De qué forma las campañas y esfuerzos de atracción podrían ser mejorados en mi institución este año?



2. How could attraction efforts become sustainable beyond the W-STEM project timeline? Cómo hacer sostenibles los esfuerzos y campañas de atracción más allá de la duración del proyecto W-STEM?

English speaking group



What are those key factors that could make more sustainable the institutional attraction efforts?



From your experience, what could be some “learnt lessons” that you would recommend to make more sustainable the attraction efforts?



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Thank you

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Disclaimer

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Wstem



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